

**Community Enhancement Committee**  
**April 13, 2021**  
**Town Council Chambers**

**Present**

Councillor A. Murray, Chair  
Mayor L. Boucher  
Councillor M. Farrell  
Adam Baden-Clay  
Anuj Jain  
O. Landry

**Also Present**

S. Scannell, Director of Community Development  
K. Gorman, Communications  
D. Wilson, Deputy Clerk

**Call to Order**

The Chair called the meeting to order at 5:18 PM and welcomed everyone to the meeting. Roundtable introductions took place.

**Approval of Agenda**

"It was Moved and Seconded to approve the Agenda as presented." Motion carried.

**Approval of Minutes**

It was noted that the Minutes of the previous Beautification Committee were not required to be approved. (Note this is due to the fact that the Beautification and Land Rehabilitation Committee has been disbanded and therefore the 'new' Community Enhancement Committee cannot vote on Minutes of a former Committee.)

**What is 'Community Enhancement'?**

S. Scannell took to the podium and provided details on how the Community Enhancement Committee and its mandate came about.

By way of a PowerPoint presentation S. Scannell spoke to what Community Enhancement is, what it recognizes, the mandate (the role of the Committee), place making, the role the committee plays (community planning), what will guide the committee in it's thinking, how initiatives are implemented, and mandate.

**Public Art**

- Mural Program Selection

K. Gorman took to the podium and provided details on the Town's 2020 Mural Program. The Committee was provided with details on the history of the Program, and steps taken toward the current submissions. She expanded on details on the concepts of the design, art installation and financial benefit to the successful artist.

Details were provided on a partnership with Antigonish Culture Alive and the transition of the Art Program.

K. Gorman provided comment on the three applications submitted for review and selection.

The submissions were reviewed and discussion took place. After much discussion the following motion was put forth:

“It was Moved and Seconded that the Town accept the submission by K. Melanson ‘Guide me Home’ as the successful selection for the public art mural selection.” Motion carried.

- **Public Art Program Planning**

K. Gorman spoke to a partnership with Antigonish Culture Alive. She expanded on the opportunities that the collaboration would provide.

Discussion took place on various art venues within the Town.

“It was Moved and Seconded to recommend to Council that the Town form a partnership with Antigonish Culture Alive for the purpose of assisting with the facilitation of the public art program.” Motion carried.

### **Visitor Information Centre**

S. Scannell spoke to assisting the Visitor Information Center with a public venue for the summer months and noted that they would be located at the People’s Place Library.

### **James Street Beautification**

Discussion took place on possible projects for the James Street area.

A suggested list of projects that are feasible to be done within a budget of \$21,000.

Information on each of the projects was presented including:

- Banners
- Planters
- Flower Baskets
- Garden

Brief discussion took place on the inclusion of James Street merchants in the planning process. S. Scannell provided comment and spoke to prioritizing the projects presented and garnered ideas from the Committee.

It was generally agreed to obtain a quote for a ‘garden’ on James Street and, depending on cost, then choose the remaining projects.

### **The Antigonish Landing – Signage**

“It was Moved and Seconded to Table ‘discussion on The Antigonish Landing – Signage until the next meeting.” Motion carried.

### **Dates of Future Meetings (As Required)**

Discussion took place on a meeting time, and it was generally agreed to meet the first Wednesday of the month at 5:00 PM.

A. Jain suggested having an additional meeting to further determine the niche that the committee is serving. An overview of where the committee falls within the context of the Municipal Planning Strategy (MPS) took place. S. Scannell agreed to forward additional information to the Committee members.

With there being no further business the meeting was adjourned at 7:45 PM.