



November 16, 2018

FOR IMMEDIATE RELEASE

TOWN OF ANTIGONISH CELEBRATES A DOWN HOME CHRISTMAS

(Antigonish, NS) – The Town of Antigonish is set to welcome Santa Claus back to Town for the annual parade and tree lighting celebration on Saturday, November 24. This year's theme of 'A Down Home Christmas' will inspire float and costume designs for the highly anticipated parade that will transform Downtown Antigonish, as residents and businesses prepare to kick off the holiday season.

The Santa Claus Parade will begin at 6 p.m. on Fairview Street, travel down West Street to Main Street and then up to Market Square. Residents are invited to bring a chair or find a spot to stand to enjoy the parade and see neighbours and friends celebrate the season.

Following the parade, there will be games and entertainment at Columbus Field. Brian England will be performing on the main stage; the tennis courts will host active games with prizes to be won, and hot chocolate will be available for anyone who needs a warm beverage. The evening's festivities will wrap up with the highly anticipated annual tree lighting at Columbus Field. As carols are sung, the tree will be lit and then the fireworks will go off signaling that Antigonish is officially ready to welcome the holiday season.

Motorists traveling to the Downtown area for the festivities are asked to please not park on Main Street. Various parking locations within short walking distance to Main Street and Columbus Field include, St. Mary's Street, Creighton Lane, and St. Andrews Street.

The Town would like to acknowledge the support from the Municipality of the County of Antigonish, Antigonish Kinsmen and the numerous volunteers for making this year's event possible. The Town would also like to give special recognition to parade participants who are dedicating the time and effort to making the parade a special event for people of all ages to enjoy.

Anyone interested in having a commercial or non-commercial float in this year's parade can submit an online registration form or contact Mike MacEachern at mikegmaceachern@gmail.com. Submissions are due on November 22. In the event of poor weather conditions, the alternate day for the parade and tree lighting will be on Sunday, November 25.

Media Contact:

Kate Gorman
Marketing and Communications Officer
Town of Antigonish
902-318-6758
kgorman@townofantigonish.ca