Marketing Levy - Information Session

ORHMA
ONTARIO RESTAURANT
HOTEL & MOTEL ASSOCIATION

Town of Antigonish

Oct 27, 2026

Town of Antigonish
Marketing Levy

- Marketing Levy By-law
- Start Date: Jan 1, 2024
- Accommodation Levy: 3.0% of purchase price of accommodation (Includes: price, optional fees, service fees & other considerations accepted by the operator)
- Town of Antigonish Municipality has entered into agreement with ORHMA to collect and remit Levy from Jan 1, 2027.
- Secure online Levy Reporting Portal

Town of Antigonish
Marketing Levy -Changes

- No Changes to the Marketing By-law itself.
- New Levy Reporting Portal by ORHMA
- Start Date: Jan 1, 2026
- First month Levy reporting to ORHMA – Jan 2027
- https://antigonish.orhma.com/login
  - Secure log-in for each Hotels issued by ORHMA
  - Two Factor Authentication code (2FA) required
  - Multiple users for same hotels
  - Reminders for monthly Levy Returns/payment
  - Receipts for all payments are issued
  - Aging report are available
  - Over-due reports are available
  - Applicable Interest Invoices can be generated and billed to hotels
  - Live & transparent between Hotels/Town/ORHMA

Town of Antigonish
Marketing Levy -Changes

- Dec 2026 and prior months – please file Levy reports and make payment to the Town
- Jan 2027 and forward – file Levy reports on new Levy Portal and make payment to ORHMA

Levy – Report / Remittance (Monthly)

- Hotels to report Monthly on a secure online “Levy Reporting Portal” on or before the 15th day of after each month.
- Hotels to Remit Levy to ORHMA

Methods of Payment to ORHMA

- All payment methods except Cash or Credit card
- Operators with Business account – we prefer EFT / direct deposit to ORHMA's designated acct for Antigonish
- Bank Acct information will be emailed to all reporting contacts.
- Cheques are acceptable along with online bill Payments for those may not have business accounts (future)

Levy – Audit & Inspections

- Hosts to keep for a period no less than 7 years of documents
  - Sales of accommodation
  - Amount of the Levy collected; and
  - The remittances made to levy collection agent

- Municipality Treasurer or an agent may inspect and audit all books, documents, transactions of accommodation providers

- Each Hosts to furnish upon the demand of the Treasurer or an agent for reasonable inspection, audit for the purpose of enforcement of Levy by-law

Levy – Penalties

- Section 12 of Levy By-law prescribes penalty

- First Offence
- Second Offence

ORHMA - Levy Reporting Portal

- Levy Reporting Tool to be provided to all properties
- https://antigonish.orhma.com/login
  - Secure log-in for each users issued by ORHMA
  - Reminders for reports issued
  - Receipts for all payments are issued
  - Aging report are available to hosts & Town
  - Applicable Interest Invoices can be generated and billed to hotels
  - Fully transparent between Hosts/Town/ORHMA

Questions ?

- General email: Levy@orhma.com Please provide your full address with name of the municipality and STR number for us to answer your questions.

- Phone Number: 905-592-3023

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